

Overview, Evaluation, Installation and Investment Considerations

Traffic Safety Corp www.xwalk.com 888-446-9255



IMSA Vancouver, WA June 5, 2012

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Traffic Safety Headquarters Sacramento, CA





- Agenda
 - Overview
 - Need for Safety Enhancements
 - Planning for Pedestrian Safety
 - Goals
 - Application Areas
 - MUTCD Standards/Recommendations/Guidelines
 - Crosswalk Configuration Examples
 - Evaluation
 - Components
 - Criteria
 - System and Vendor Evaluation
 - Third Party Testing and Evaluation
 - Installation
 - Standard Site Survey
 - Solar Site Survey
 - AC vs. Solar Powered Systems
 - Installation Techniques
 - Investment Considerations
 - Installation Costs
 - Investment Considerations
 - Open Discussion (Q & A)



Need for Safety Enhancements

National Highway Traffic Safety Administration Traffic Safety Facts

- Pedestrian Deaths in 2010: **4,280** Approx. **12/Day**
- Pedestrian Injuries in 2010: **70,000 Approx. 196/Day**
- Approximately **75%** of Pedestrian Fatalities Occur in Urban Areas
- Top Four States for Pedestrian Fatalities are **California, Florida, Texas, and New York**
- Approximately **70%** of all Pedestrian Fatalities Occur at <u>Night</u> (4 PM to 4 AM)
- In Urban Areas, 53% of Pedestrian Deaths Occurred on Roads with Speed Limits of 40 mph, or less
- In Rural Areas **26%** of Deaths Occurred on such Roads



Planning for Pedestrian Safety

• "Pedestrians must be included as a matter of course in the planning and design of roadway plans. This includes reconstruction, repaving, and retrofits of existing streets. Only by integrating pedestrian facilities wholesale will the transportation system work in totality."

• Examples of Pedestrian Design Elements:

- Bicycle Lanes
- Roadway Narrowing
- Lane Reduction
- Raised Medians
- One-Way vs. Two-Way Streets
- Roundabouts
- Sidewalks and Walkways
- Curb Ramps
- Roadway Lighting Improvements
- Street Furniture/Improving the Walking Environment



Goals of In-Roadway Warning Light Systems

- To Provide an Alternative to Signal Lights where the use of signal lights would cause ...
 - Excessive delay
 - Excessive disobedience of the signal indications
 - Increased use of less adequate routes as road users attempt to avoid the traffic control signals
 - Significant increases in the frequency of collisions (especially rear-end collisions)
- To Create a Safer Environment for People by Reducing or Eliminating Accidents at Locations Prone to Accidents
 - ... "Pedestrian Safety is the Major Concern"



Application Areas for IRWLS:

- FHWA: MUTCD (2009 Edition), Section 4 (Highway Traffic Signals), Part N (In-Roadway Lights)
 - In-Roadway Lights are used as an alternative to traffic lights where pedestrian safety is a concern
 - Typically Placed At:
 - Midblock Crossings
 - Crosswalks on Uncontrolled Approaches
 - Crosswalks in Advance of a Roundabout
 - School Crosswalks
- Private Applications (Colleges, Hospitals, Retail, Ports, Industrial Campuses, Etc.)
 - Where there is Heavy Traffic , Many Pedestrians or Both
 - Typically Placed At:
 - Pathways around or leading to Facilities
 - Crosswalks between Parking and Facilities
 - Crosswalks between Facilities

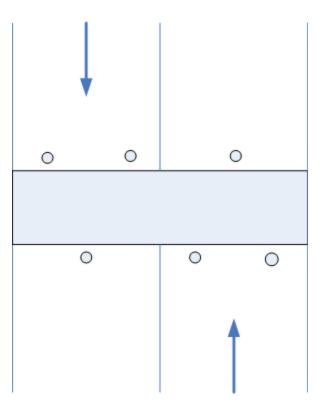


MUTCD Standards/Recommendations/Guidelines

- MUTCD Specifies the Placement, Operating Characteristics, and Specifications of an In-Roadway Warning Light System
 - Placement of Lights
 - One Lane (2 on Approach Side), Two Lanes (3 per lane, 3 per side), Three or More Lanes (2 per Lane, one on each side)
 - Shall be Installed on Both Sides of the Crosswalk and Span its Entire Length
 - Placed Outside Crosswalk Lines and Within 10' from the Outside Edge of the Lines
 - Placed at the Center of Each Travel Lane, Center Line of the Roadway, or at the Edge of the Roadway or Parking Lanes
 - Operating Characteristics
 - Flash Rate: 50 to 60 FPM
 - No Steady Burn
 - Enhanced Flash Mode: May Flicker During Flash Period
 - Synchronous Flashing of all In-Roadway Lights
 - Specifications
 - Directionality: Unidirectional (one light) or Bidirectional Design (two lights)
 - Color: Yellow Light
 - Profile: Not to Exceed ¾" Above Roadway Surface
 - System Activation Duration: Minimum of one second/3.5 feet of Crosswalk Length 8



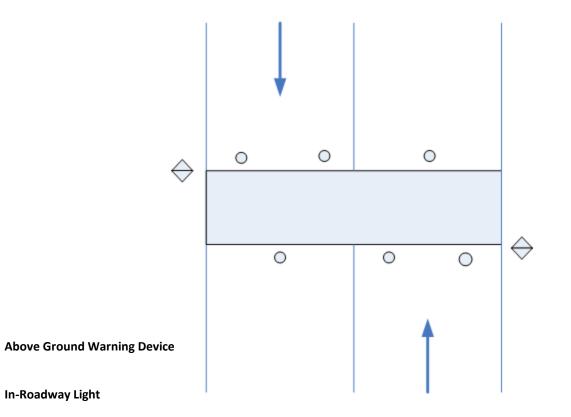
IRWLS Crosswalk Configuration Example Core System (No Above Ground Warning Devices)



In-Roadway Light

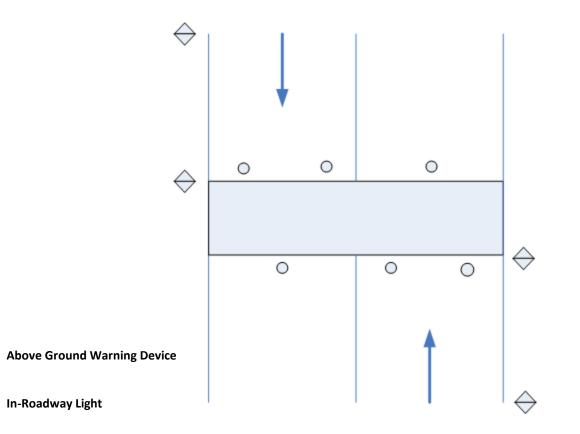


IRWLS Crosswalk Configuration Example Core System with Local Above Ground Warning Device





IRWLS Crosswalk Configuration Example Core System with both Local and Advance Above Ground Warning Devices

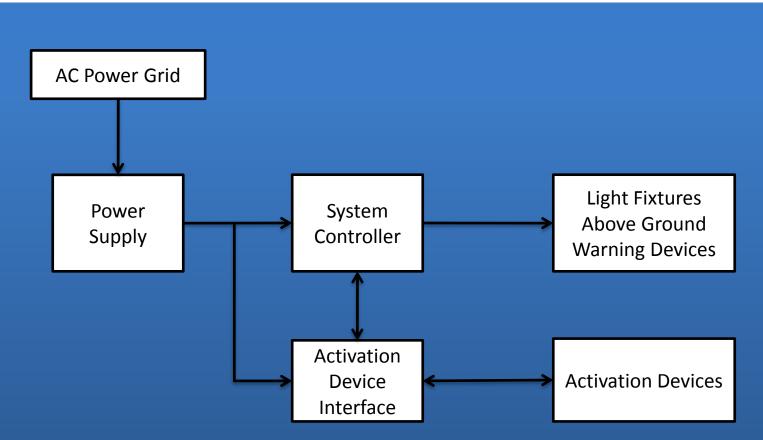




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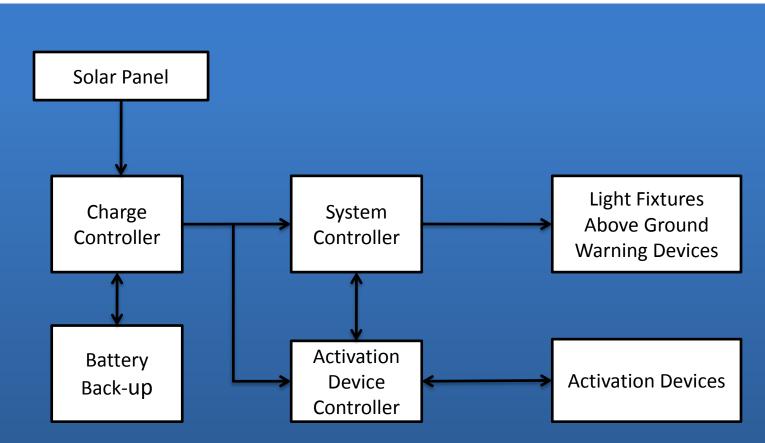


System Components (AC Powered)





System Components (Solar Powered System)





Evaluation Criteria – System and Vendor

- Effectiveness
 - Improve Driver's Awareness that the Crosswalk is in Use \rightarrow Visibility
 - Improve Driver's Awareness of Pedestrians in Crosswalk at Night ightarrow Visibility
 - Versatility of System to fit the Site's Needs (Fixture Beam Widths, Activation Devices)
- Quality
 - Reliability
 - Low Failure Rate \rightarrow Low Down Time and Repair Costs
 - − Low Maintenance \rightarrow Low Down Time and Maintenance Costs
 - Durability (Expected Useful Life)
 - Expected Useful Life of the System (How Quickly does the System Wear Out?)
 - Can the System's Useful Life be Extended \rightarrow New Technology or Functional Upgrades
 - Design: Mounting Technique, Fixture Profile
- Support
 - Pre-Sale: Knowledgeable Staff, Site Survey and System Configuration Assistance
 - Ordering: System Submission and Warranty Acknowledgement Forms
 - Production QC & QA: System Integration, System Test, and Burn-in
 - Pre-Installation: Available Documentation, Installer Briefings
 - Installation: Support During Installation and Setup
 - Post Installation: Availability of Technical Support Center, System Warranty
- Investment
 - Initial Investment and Lifetime Costs → Does it Fit My Budge? Best Value?



System Components and Company Evaluation

| System | System Components | | | Company Support | | | |
|---------------|---|---|---|---------------------------|---|--|---|
| | Fixtures | System Controller | Activation Device | Above Ground Device | Sales | Production | Technical Support |
| Effectiveness | <u>Visibility</u> <u>Directionality</u> <u>Beam Width</u> | <u>Enhanced Flash</u> <u>Patterns</u> <u>Auto-Sequencing</u> <u>Activation Flexibility</u> | <u>Match</u> <u>Device</u> <u>to the</u> Application | Visibility | Х | Х | x |
| Reliability | Light Engine Self-Cleaning | Circuit Board Anti-Corrosive Treatments | Design | Design | х | Integration <u>Test</u> <u>Burn-in</u> | x |
| Durability | Materials <u>Mounting Method</u> | Enclosure Design and Materials | Materials | Materials | х | х | х |
| Support | <u>Warranty</u> | <u>Warranty</u> | <u>Warranty</u> | <u>Warranty</u> | Knowledge Site Survey Configuration | х | Pre-Installation Installation Tech Center |



Third Party Testing and Evaluation



Florida Department of Transportation

RICK SCOTT GOVERNOR 605 Suwannee Street Tallahassee, FL 32399-0450

ANANTH PRASAD, P.E. SECRETARY

February 27, 2012

Mr. Ted Vaeches Traffic Safety Corp. 2708 47th Avenue Sacramento, CA 95822

FEID # 94-3331652

Dear Mr. Vaeches:

In compliance with Section 316.0745, Florida Statutes, the following products have been evaluated against FDOT specification A670, approved, and placed on the Florida Department of Transportation's Approved Product List (APL).

| CERTIFICATION NUMBER | PRODUCT | DESCRIPTION |
|----------------------|----------------------------|--------------------------|
| 67031002717011 | In-Roadway Lights Assembly | Model TS1100 Series |
| | | Push Button Activation |
| 67031002717021 | In-Roadway Lights Assembly | Model TS1100 Series |
| | | Push Button and |
| | | Loop Detector Activation |



Third Party Testing and Evaluation







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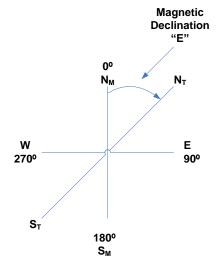
Standard Site Survey

- Recommend that a complete site inspection be conducted prior to system configuration, to ensure that all site variables have been taken into account in the design of the system
- Excessive crowning, steep up/down-hill slopes immediately following the crosswalk area, uneven road surfaces, and curves in the road should be evaluated to determine their affects of the system configuration and performance
- Conditions affecting drainage, such as road depressions and soil conditions, should be evaluated to determine the drainage requirements
- Based on the site inspection, the system can be properly specified and configured for the intended site
- An additional **solar site survey** is recommended for solar installations



Solar Site Survey

- Key Parameters for Solar Powered Systems:
 - Incoming Solar Energy Insolation Measured in Sun Hours at a given Location and Solar Panel Size
 - Outgoing Electrical Energy Determined by the System Load and Usage
- Solar Site Survey Determines how much of the Incoming Solar Energy is Received by the Solar Panel
 - First Determine True (Geographic) South
 - Look Up the Magnetic Declination for the Location (Angle Between Magnetic North and True North)
 - Use the Magnetic Declination to Determine True South
 - » West (Subtract from Magnetic South (180°) to get True South
 - » East (Add to Magnetic South (180°) to get True South

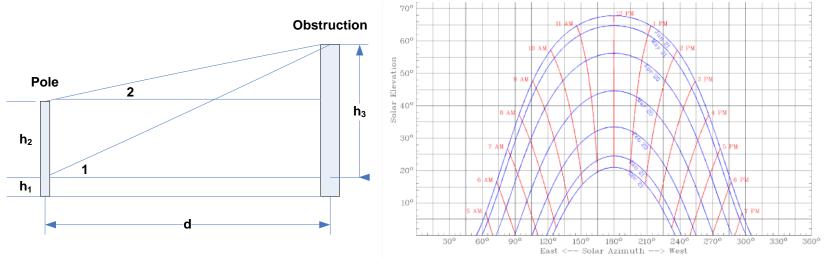


Magnetic Declination Correction



Solar Site Survey

- Solar Site Survey Determines how much of the Incoming Solar Energy is Received by the Solar Panel
 - Then Check for potential sources of shadows between 9am (270°) and 3 pm (90°), where True South is Set as 180°
 - Starting from 90°, Adding 15° Increments, Ending at 270° Measure Angles (Altitude) from Pole Location to Top of Obstacles
 - Record Angle and Distance to Obstacles
- Using Sun Plots for the Location, the Percentage of Insolation Available can be Estimated





AC Power Grid VS. Solar Powered Systems

AC Power Grid Powered Systems

- Easy Access to AC Grid (Generally)
- However If not, Trenching may be Necessary (\$\$\$)
- Hook-up must be Scheduled Well in Advance
- In Some Cases The Grid May not be Accessible

- Solar Powered Systems

- Total Cost of Installation may be Lower than AC Grid
- Faster Deployment
- Lower Operating Costs
- Site may not be Suitable for Solar due to Location, Panel Size Issues, or Shading and, or Wind Loading Issues
- Solar Panel must be Mounted (Typically) on a Pole (\$\$\$)



Installation Techniques

Core Drill and Saw Cut



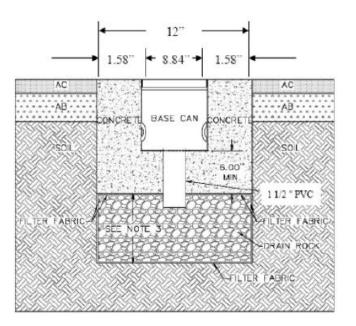


Core Drill



Installation Techniques

– Core Drill and Saw Cut



Drainage and Street Cable Routing



Installation Techniques

– Trench and Fill



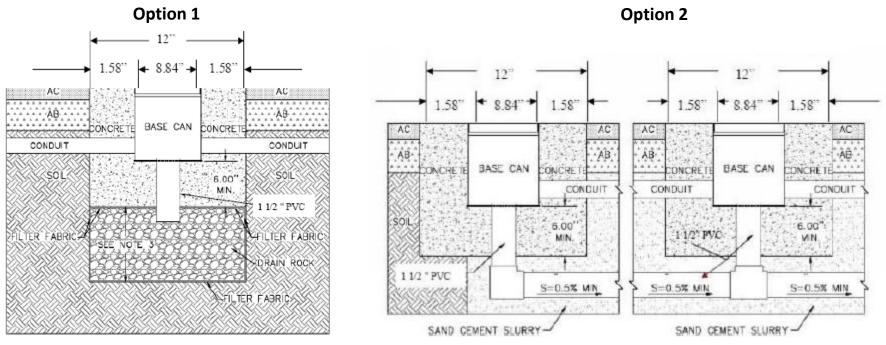


Trench



Installation Techniques

– Trench and Fill



Drainage and Street Cable Routing



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Installation Costs

| Area | Comments | Examples | |
|---------------------------|--|--|--|
| IRWL System Components | 50% Cost | Fixtures, Controller, Activation Devices | |
| Installation Materials | 10% Cost | Concrete, Wire, Asphalt | |
| Equipment, Tools | 10% Cost (Rent, 3 rd Party) | Core Drill, Saw | |
| Man Power | 30% (Staff/Contractor) | 2 Lane (50 Man Hours) 4-5 Lane (80 Man Hours) | |

Note: Overall Investment will Depend on the Quality of the System Components Used, the Type of the Installation Required, and Availability of Equipment and Staffing.



Investment Considerations

| Area | Short Term Perspective | Long Term Perspective | |
|--------------------|---------------------------|--------------------------|--|
| Initial Investment | Lower | Higher | |
| Lifetime Cost | Higher | Lower | |
| Maintenance Cost | Higher | Lower | |
| Failure Rate | Higher | Lower | |
| Down Time | Higher | Lower | |
| Warranty | Shorter | Longer | |
| Usable Life | Shorter | Longer | |
| Expandability | More Difficult | Easy | |
| Upgradability | More Difficult | Easy | |
| Support | Limited | Comprehensive | |



Open Discussion Q & A