Embedded LEDs in Signs

Purpose
Embedded Light Emitting Diodes (LED) in sign faces improve safety at intersections by enhancing driver awareness of traffic-control signs.

Alternative Names
Solar-powered LED road signs, flashing LED-enhanced solar-powered traffic signs, LED-enhanced signs.

Operation
LEDs can be embedded in standard highway warning and regulatory signs to outline either the sign itself or the words and symbols on the sign. The LEDs may be set to flash or operate in steady mode. LEDs may be illuminated 24 hours a day, or be activated by vehicles or pedestrians. Due to the low power requirements of LEDs, signs with embedded LEDs can typically be powered using stand-alone solar panel units.

This treatment is applicable for regulatory and warning signs at unsignalized intersections with the intended purpose of improving the visual conspicuity of the signs. Typical locations where LED-embedded signs can be implemented include:

- Locations with sight visibility limitations (horizontal curves, dusk/dawn glare, etc.);
- Locations with documented problems of drivers failing to recognize an intersection; and
- At STOP signs – this treatment may help to increase the rate of vehicles stopping and to avoid drivers failing to detect the STOP sign.

Potential Benefits
In general, embedded LED units are used to:

- Improve driver compliance with regulatory signs through improved conspicuity; and
- Enhance visibility and recognition of regulatory and warning signs to drivers, especially under low-light or low-visibility conditions.

Agency Experience
A study on safety effects of LEDs embedded in STOP signs, conducted by the Texas Transportation Institute in 2004, found:

- A 28.9 percent reduction in the number of vehicles not fully stopping; and
- A 52.9 percent reduction in the number of vehicles moving through the intersection without significantly slowing.

A similar study, conducted by the Virginia Transportation Research Council in 2007, found:

- A statistically significant decrease in vehicle approach speeds ranging from 1.9 to 3.4 miles per hour (mph) with an average of 2.7 mph (7 percent decrease) indicated that LED STOP signs positively affected driver behavior.

- Speed decreases tended to be greater during the night than during the day.


LED lights have been used in signs in Florida and Wisconsin and have been evaluated in STOP signs in Virginia and Texas. Naval Station Mayport in Florida installed a pedestrian walk sign with embedded LEDs.

**Implementation Considerations**

- Due to low power usage, solar applications make the use of this treatment flexible enough for nearly any location.

- LEDs may be set to flash 24 hours a day or be vehicle or pedestrian activated.

**Manual on Uniform Traffic Control Devices (MUTCD) Specifications**

- If used, the LEDs shall be the same color as the sign legend, border, or background. If flashed, all LED units on an installation shall flash simultaneously at a rate of more than 50 and less than 60 times per minute. The uniformity of the sign shall be maintained without any decrease in visibility, legibility, or driver comprehension during either daytime or nighttime conditions. *MUTCD, Section 2A.08.*

- MUTCD, Section 2A.08 contains further information that should be consulted when installing a sign with embedded LEDs.

- Lighting elements for illuminated signs (e.g. LED-embedded signs) should be replaced on a regular maintenance schedule. *MUTCD, Section 2A.22.*

**Costs**

During the course of the 2007 Virginia Transportation Research Council study, the costs for 48-inch, 36-inch, and 30-inch signs embedded with LEDs were estimated at $1,860, $1,640, and $1,600, respectively. This included the cost of the solar power supply, but did not include an additional $175 for post and anchor or the cost of installation.

**Learn More**

<table>
<thead>
<tr>
<th>Michael Winn, Virginia DOT</th>
<th>Ed Rice, Intersection Safety Team Leader FHWA Office of Safety</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="mailto:michael.winn@vdot.virginia.gov">michael.winn@vdot.virginia.gov</a></td>
<td><a href="mailto:ed.rice@dot.gov">ed.rice@dot.gov</a></td>
</tr>
<tr>
<td><a href="http://www.virginiadot.org/vtrc/main/online_reports/pdf/07-r34.pdf">http://www.virginiadot.org/vtrc/main/online_reports/pdf/07-r34.pdf</a></td>
<td></td>
</tr>
</tbody>
</table>